

## FULL PAGE COVER AD

*(inside or outside cover, available to corporate sponsors, on a first-come, first-served basis)*

Dimensions: 5" w x 8" h

full color \$350

B&W \$250



**THE NINTH ANNUAL  
HOB  
FEST**

**SARANAC LAKE NY**  
RIVERSIDE PARK NOON-10pm SUNDAY  
**SEPTEMBER 3rd, 2017**

*featuring*

**THE PAUL DESLAURIERS BAND  
SWEET MEGG & the WAYFARERS  
SCARSDALE VIBE GLENN JONES  
THE BOB MEYER PROJECT J.SCHNITT  
UNTITLED SHAMROCK JAM**

Hobofest is made possible, in part, with funds from the Decentralization Program, a regrant program of the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature and administered by the Adirondack Lakes Center for the Arts.

**PROGRAM AD SPECS & RATES**

## **FULL PAGE AD** *(inside program)*

**Dimensions: 5" w x 8" h**

**4-color: \$225**

**B&W: \$150**

**Deadline for camera-ready ad & payment:**

**AUGUST 9, 2017**

**Format: Print Quality PDF**

**Email final ads to: [kathyford22@hotmail.com](mailto:kathyford22@hotmail.com)**

**Ad design: \$40 additional**

*Please make check payable to:*

**Saranac Lake Rotary Foundation**

*(list HOBOFEST ad on memo line)*

**and mail to:**

**HOBOFEST**

**P.O. Box 1176**

**Saranac Lake, NY 12983**

**Questions?**

Contact Peter Seward at 518-523-5842

or Kathy Ford at [kathyford22@hotmail.com](mailto:kathyford22@hotmail.com)

## **1/2 PAGE AD**

**Dimensions: 5" w x 3.875" h**

**4-Color: \$125**

**B&W: \$75**

**1/4 PAGE Horizontal  
B&W AD**

**5" w x 1.875" h  
\$50**

**1/4 PAGE Vertical  
B&W AD**

**2.375" w x 3.875" h  
\$50**

**1/8 PAGE B&W AD**

**2.25" w x 1.75" h  
\$40**